



Otsego County Conservation Assn.
Tax ID-23-7250655
Shelby MacLeish
PO Box 931
Cooperstown, NY 13326

February 28, 2025

Hello!

I hope this message finds you well. I am reaching out to explore a potential partnership with your business, as I believe you are an essential member of our community.

In collaboration with Otsego 2000, Cornell Cooperative Extension, and the Delaware-Otsego Audubon Society (DOAS), OCCA is hosting the twentieth annual Earth Festival on **April 26** at the Milford School. This free, environmentally focused, interactive event is designed to build community and connect residents of Otsego with their local environment. The environmental community created The Earth Festival as an opportunity for collaboration and to showcase activities that promote environmental awareness in Otsego County. This event aims to keep citizens informed about local environmental initiatives and encourages greater involvement. It will offer speakers, hands-on activities and a FREE recycling opportunity. Will you join us as a sponsor for the Earth Festival in 2025?

By becoming a sponsor, you will have the opportunity to:

- Increase your company's visibility
- Reach over 3000 of our supporters
- Showcase your impact in our community

But most importantly, your gift of sponsorship allows us to keep the Earth Festival FREE -- bringing in speakers, music and activities for the entire Otsego County Community to enjoy.

Thank you, and I look forward to hearing from you soon!

Gratefully,

Shelby MacLeish



We invite you to join us in making a meaningful impact on our planet by participating in the 2025 Earth Festival. Your ideas and contributions are invaluable to this initiative, and there are numerous ways you can assist this year.

To express your interest in getting involved, please reach out to Shelby MacLeish at shelbym@occainfo.org or call 607-547-4488. Alternatively, you may detach the commitment card and send it to PO Box 931, Cooperstown.

Thank you for considering this opportunity to engage with us on this important community-wide event. Your support is greatly appreciated.

- 1. Financial Contribution:** We are offering various sponsorship levels to accommodate different budgets. Each level comes with unique benefits that can help promote your support for the Earth Festival and showcase your commitment to environmental sustainability
- 2. Silent Auction Items:** Earth-friendly, nature-related items, energy saving devices, gift memberships, handmade items, artwork, etc. (To be acknowledged as in-kind donation)
- 3. Exhibitor Opportunity:** We invite organizations, businesses, and individuals passionate about environmental issues to set up interactive displays at the festival.
- 4. Vendor (Food and Retail):** We are looking for food and retail vendors to join us at the Earth Festival. This is a great way to connect with a dedicated community committed to environmental stewardship.
- 5. Presenter:** The Earth Festival will feature a variety of workshops and activities throughout the day. If you have expertise or passion for a particular topic related to the environment, we encourage you to submit a proposal to lead a workshop.
- 6. Volunteer Opportunities:** We are seeking enthusiastic volunteers to help make the Earth Festival a success! We need assistance with various tasks throughout the event, as well as for our annual drive-through drop-off recycling event later this year at Wilber Park in Milford.

Commitment Card

Company Name: _____ Billing
 Address: _____ City: _____ State: _____ ZIP: _____ Contact
 Person: _____ Email: _____ Phone: _____ Commitment
 Level: Bald Eagle Sponsor - [\$] ___ Great Blue Heron Sponsor - [\$] ___ Turkey Sponsor - [\$] ___ Bluebird Sponsor - [\$] ___ Payment Details:
 Please Invoice To: _____

Pay Online: USE QR CODE



Check Enclosed: \$ _____ (Payable to OCCA)

Credit Card (Circle One): American Express | Mastercard | Visa

Name as it Appears on Card: _____ Card Number: _____

CVV Code: _____ EXP: ____/____

Sponsor Signature: _____ Date: _____



SPONSORSHIP LEVELS

Earth Festival



Bald Eagle

- All Wild Turkey benefits plus:
- Featured on Earth Festival and Drive-through-drop-off signage.
- 2 tickets to OCCA's summer event at Creekside Station or Mohican Farm (donor choice)

\$500 and up

Wild Turkey

- All Great Blue Heron benefits plus:
- Invitation to sponsor specific workshop
- Listing in paid Earth Festival ads

\$250-\$499

Great Blue Heron

- All Eastern Bluebird benefits plus:
- Listing on promotional flyers and featured on social media posts.

\$50-\$249

Eastern Bluebird

- Listing on printed program and OCCA's website
- Invitation to host a table or hang a banner

Up to \$50

☎ 607-547-4488

✉ shelbym@occainfo.org

📍 PO Box 931, Cooperstown, NY

🌐 OCCAINFO.ORG